WELCOME TO THE DISCIPLINED AGILE CHAPTER CHAMPIONS PROGRAM

Mark Lines, Vice President, Disciplined Agile
Who is Disciplined Agile?

Part of the PMI family as of August 2019

DA provides guidance to help organizations choose their way of working (WoW) in a context-sensitive manner, providing a solid foundation for business agility.

DA is a toolkit of Agile strategies and practices to complement any agile framework or method such as Scrum or SAFe.
Agile has Devolved into Chaos

- Hundreds of Practices
- Significant overlap
- Significant gaps
- Conflicting advice
- Niche Certifications
It is Time to Up our Agile Game

Organizations are growing weary of proprietary, inflexible methods requiring expensive training and consulting support.

The “Agile Industrial Complex” has become fragmented over 20+ years with lack of leadership, unprofessional behavior, and questionable certification schemes.

The time is right for PMI + DA to bring a professional approach to mindful and bespoke agile with PMI’s strong community support and a credible certification programs.
Successful Agile Organizations Take Responsibility for Evolving their own Agility

- Success doesn’t come from adopting a prescriptive framework or methodology such as Scrum or SAFe, *although it may be a good start!*

- For true business agility, we need to “Choose our agile way of working (WoW)”, bespoke agile, optimizing for our unique situations.
REVAMPED CERTIFICATION PROGRAM
Disciplined Agile
Career & Growth Path

**Executive**
- DA Instructor Trainer (DAIT)
- DA Program Consultant (DAPC)

**Master**
- DA Program Manager (DAPM)
- Certified DA Instructor (CDAI)
- Certified DA Coach (CDAC)

**Professional**
- DA Lean Manager (DALM)
- DA Lean Scrum Master (DALSMM)
- DA Lean Project Manager (DALPM)
- Certified DA Practitioner (CDAP)
- Agile Certified Practitioner (PMI-ACP)

**Associate**
- Certified Disciplined Agilist (CDA)

**Specializations**
- DA Financial Specialist,
- DA Marketing Specialist,
- DA Product Owner…

* Evolving based on customer input…

**Team Leadership**
- DA Lean Manager (DALM)
- DA Lean Scrum Master (DALSMM)
- DA Lean Project Manager (DALPM)
- Certified DA Practitioner (CDAP)
- Agile Certified Practitioner (PMI-ACP)

**Team Members**
- Certified Disciplined Agilist (CDA)
- Disciplined Agilist (DA)

* Evolving based on customer input…
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The DA Chapter Champion Program is an opportunity for chapters to get engaged with DA to bring DA resources to their communities.
Disciplined Agile Chapter Champions Program

The goal of the Disciplined Agile Chapter Champions Program is to create easy ways for Chapter Members to take advantage of the Disciplined Agile offering.

We have been identifying local Disciplined Agile Chapter Champions who can lead local communities through education and peer collaboration.

- It is the Chapter’s discretion who they name as DA Champions (Chapter board decides).
- Having a DA Champion is encouraged, but not mandatory.
- DA Chapter Champions must be qualified, experienced in Agile approaches, deeply enthusiastic about promoting Agility and building local community.
- More than one DA Champion may be appointed per Chapter if desired.
- Certified Disciplined Agile Instructors (CDAIs), as well as employees of DA Adoption and Training Partners, may be appointed by their Chapters as a DA Chapter Champion but will not be permitted to provide paid training at their chapter to avoid any potential conflict of interest.
**DA Chapter Champions – Chapter Benefits**

- **A Hot, New Local Offering** - Participating chapters will have a robust Agile offering that spans the entire Agile landscape and allows those with existing certifications to build new capabilities.

- **Ways to Draw in New Members** - PMI will list local classes in a centralized training directory on the PMI/DA web sites, where it will be visible to local prospects who are not already chapter members.

- **Free and Discounted Materials** - 10 copies of “Choose your WoW!” book (DA BOK) will be sent out to each Chapter that has a Champion for distribution at their discretion. Additional copies will be available at a discount.

- **Additional Support On the Way** – PMI Chapter Development establishing guidelines for growth and participation.
DA Champion Qualifications

- **The Experience to be a Local Agile Leader** - Agile knowledge, experience and/or certifications

- **A Willingness to Learn** - Willing to pursue DA Certification ASAP (within 6 months)

- **The Drive to make a Difference** - Enthusiasm and a desire to build a local community of consequence

- If interested, the chapter president should send the name and email of their designee to their chapter partner and [Chris.Mairs@pmi.org](mailto:Chris.Mairs@pmi.org)
DA Champion Responsibilities (the details)

DA Champions must want to lead and be highly engaged!

Assist with planning local engagement: webinars, communications, promotions

Continuing their DA education via

- DA Consortium Membership ([www.disciplinedagileconsortium.org](http://www.disciplinedagileconsortium.org))
- Subscribing to the DA newsletter
- Attending DA webinars
- Sharing DA news with Chapter
- Ensuring DA Workshops are regularly scheduled in the Chapter area
- Encouraging DA speaking topics at Chapter events
- Encouraging Agile practitioners from other communities (Scrum, SAFe) to enhance their capabilities by joining PMI and obtaining a DA certification
- Providing feedback to PMI on ways to improve all aspects of DA including its membership support and product offerings
Points of Contact

Need to confirm a Chapter DA Champion?
Global Chapter Associate, Chris Mairs
Chris.Mairs@pmi.org

Need help navigating your way?
Advisor, DA Chapter Champion Program, Beth Ouellette
Beth.Ouellette@pmivolunteer.pmi.org

Speaking Engagement Requests:
https://www.pmi.org/about/press-media/speaking- engagements

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